



# ADOPT-A-SPOT Business Program



SHOW YOUR COMMUNITY PRIDE—MAKE A VISIBLE IMPACT

## WHO CAN PARTICIPATE?

Local Businesses, Organizations, and Teams can take pride in their community by committing to maintain a nearby public space.

## HOW IT WORKS:

1. Sign Up – Apply online and select your spot
2. Maintain – Clean regularly (monthly or flexible schedule)
3. Report – Share your impact with us

## GET STARTED HERE!

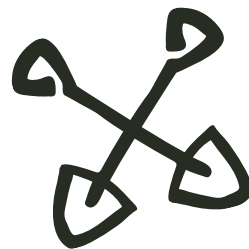


## GOOD FOR THE COMMUNITY. GREAT FOR BUSINESS.

- Clean spaces can boost foot traffic by **10–20%**
- Well-maintained areas increase property values by **5–15%**
- More than **70%** of consumers prefer businesses that support their community
- Volunteer programs improve employee morale and retention
- Helps reduce city cleanup costs—saving taxpayer dollars

## WHAT YOUR BUSINESS GETS:

- Free cleanup supplies (litter grabbers, bags, safety vests, 5 gallon bucket)
- Custom Keep Cincinnati Beautiful window decal
- Brand visibility in the community
- Demonstrate environmental leadership
- Team-building volunteer opportunities



Questions? Email

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